



Diana Minji Chun is a designer with 8 years of experience designing wholistic human experience spanning digital to community. Expert in product growth, co-designing business solutions with diverse stakeholders.

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## EDUCATION

### Carnegie Mellon University

School of Design  
Pittsburgh, PA  
Master of Design  
May 2021

### Washington State University

School of Design and  
Construction Management  
Pullman, WA  
B.S. Architecture  
May 2014

## SKILLS

Figma  
Adobe Creative Suite  
Motion and AR prototyping  
Video/Audio production  
3D Modeling  
User testing and research  
Basic knowledge HTML, CSS  
Fluent Korean

## OTHER

### Microsoft Global Hackathon

Hack for Good 2nd place  
Aug 2020

### McKinsey & Company Case Competition

2nd Place  
Carnegie Mellon University  
Tepper School of Business  
Nov 2019

### Teaching instructor

Carnegie Mellon University School of  
Design  
Course: *Design for Interactions for  
Communications*  
Aug 2019 - Dec 2021

### Korean Youth Ambassador

JTS Global Volunteer(NGO)  
Dalanjargalan, Mongolia  
Jun-Jul 2009

## EXPERIENCE

### Product Designer, Microsoft

Microsoft 365 Growth design team

2021 July - Present  
Redmond, WA

- Led UX strategy and designs for freemium desktop engagement funnel from onboarding to setup. The engagement went up 12% in 6 months.
- Launched M365 privacy consent campaign to Over 680 million users globally with coherent design across web, iOS, android, Windows and MacOS with the highest accessibility rating and EU legal compliance.
- Collaborate with Product Management, Engineers, Marketing, Finances, and Legal departments to build user centric retention and acquisition paths
- Utilize and contribute to the Microsoft design system, balancing immediate team needs with long-term system vision
- Presented at the Microsoft design week about Co-design for DE&I guidebook
- Published in the Microsoft design website on design thinking: "[Unsolicited advice to my younger designer self](#)"

### Product Design Intern, Microsoft

EDU Design team

2020 Jun - 2020 Aug  
Redmond, WA

- Reimagined assignment experience from opening the instruction to receiving grades and feedback
- Conducted secondary research, product analysis
- Designed user flow using internal design tool (figma, illustrator) and Microsoft design systems and assets
- Presented design solutions to large design audience as well as PM, engineers for feedback and iterations
- Group Leader for Growth Group (Early-in-Career Microsoft Employee Organization)

### Lead Designer

2017 Dec - 2019 Aug

### Junior Designer, Syzygy Events Intl.

Creative studio

2016 Aug - 2017 Nov  
Washington, D.C.

- Set project requirements, established priorities, resources, tracked, and reports progress, and ensured adherence to schedules, scope, and budget for the creative studio
- Led brand and marketing design for over 400 events for organizations such as Politico, National Geographic, Charles Schwab, US White House, Congressional Black Caucus
- Simultaneously manage and design multiple projects from concept meeting with clients to design execution with internal shops and outside vendors